

Ubay Roberto Pérez Granja

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Education

PhD student in Tourism, Economics and Management, Universidad de Las Palmas de Gran Canaria 2016-

Thesis Title: Tourism and Digital Economy supervised by Dr. Juan Luis Eugenio Martin and Dr Ofelia Betancor Cruz.

Research Interest: Cost-Benefit Analysis, Computable General Equilibrium, Econometrics, Tourism.

MSc Tourism, transport and environmental economies, Universidad de las Palmas de Gran Canaria 2014-2015

Modules included: Cost Benefit Analysis, Transport Economics, Demand Analysis, Environmental Economics, Tourism Economics, Quality Service Analysis, Territorial Planning and Linear programming.

Master Thesis: Assessing the economic impact of cruise industry in Caribbean countries. Obtaining the highest mark in class.

BSc Economics, Universidad de Las Palmas de Gran Canaria 2009-2013

Modules included: Microeconomics, Macroeconomics, Econometrics, Industrial Econometrics, Cost Benefit Analysis.

Employment:

Pre-Doctoral researcher, Applied Economic Analysis Department (DAEA), Universidad de Las Palmas de Gran Canaria 2018-

Contract granted by Universidad de Las Palmas de Gran Canaria, linked to the project ECO2016-80268-R "Evaluación socioeconómica del impacto de la nueva era digital sobre el turismo y el transporte aéreo" financed by the Ministerio de Economía, Industria y Competitividad.

Lecturer, Applied Economic Analysis Department (DAEA), Universidad de Las Palmas de Gran Canaria 2016-2018

I worked lecturing introductory and intermediate level microeconomics and macroeconomics.

Assistant lecturer, Applied Economic Analysis Department (DAEA), Universidad de Las Palmas de Gran Canaria 2015

I worked in the subject International Macroeconomics.

Internship in Market Research Department at Binter (Research Assistant) June 2015- June 2016

Binter is a regional airline in the Canary Islands. Duties involved, new routes analysis, customer segmentation, quality service analysis, new products impact analysis. A full time job was offered at the end of the internship.

Internship in Confederación Canaria de Empresarios 2014

During that time, I collaborated in the Canary Economy Annual Report 2013 looking for data, and preparing the final tables and graphics to be included in the report and also preparing a first manuscript of some of the book chapters.

Publications:

Eugenio-Martin J. and Pérez-Granja U. (2020) Have Low-Cost Carriers Crowded Out Full Services and Charter Carriers in Tourism Destinations? A Trivariate Structural Time Series Analysis. Journal of Travel Research. <https://doi.org/10.1177%2F0047287520910801>

Inchausti-Sintes F., Pérez Granja U. Morales-Mohamed J.J. (2020) Analysing labour productivity and its economic consequences in the two Spanish tourist archipelagos. Tourism Economics. <https://doi.org/10.1177%2F1354816620917865>

Seminars and Conferences

I Spring Symposium on Challenges in Tourism Development. Gran Canaria May 2016, presenting the Master Thesis.

III Spring Symposium on Challenges in Tourism Development. Gran Canaria June 2018, presenting “Has LCC crowded out Charter or Full-Service airlines in tourism destinations?” and “Tourism led-growth and productivity”

IV Spring Symposium on Challenges in Tourism Development. Gran Canaria June 2019, presenting “Understanding the economic determinants of seasonality in Sun and Beach destinations”

ATARD PhD Workshop. Poznan (Poland). September 2018, presenting “How is tourism-led regions productivity? A TFP approach”

ATARD Workshop. Athens (Greece). November 2018, resending “The Dynamics of new airlines entries and exits on a mature tourism destination: A Multivariate Unobserved Component analysis”

Additional post-secondary training

ATARD (Air Transport and Regional Development) Winter School. Bergamo February 2017

Attending as a trainee in the course. Modules: Cost-Benefit Analysis, Data Envelopment Analysis, Stochastic Frontier Analysis, Airline Economics, Airports Economics, Input-Output Analysis, Cost Benefit Analysis

ATARD (Air Transport and Regional Development) Winter School. Dublin November 2017

Attending as a trainee in the course. Modules: Cost-Benefit Analysis, Data Envelopment Analysis, Stochastic Frontier Analysis, Discrete Choice Modelling.